EC3 Katsiaryna Baravikova

Proposers:
Agenda item: 6. Executive Committee Candidates

Introduction

Originally from Belarus and currently residing in Kraków, I've grown deeply involved with the green cause, particularly within the Belarusian Young Greens community. Founding "Vałoka," a social initiative in Belarus, allowed me to support local farmers, requiring extensive research, data analysis, and stakeholder communication. My commitment to ethical values was further demonstrated as an independent observer during the 2020 Belarusian elections. Additionally, my background as a professional flutist brings a creative perspective to my approach to tasks and problem-solving.



Age:
33

Gender:
Female

Organisation:
Belarusian Young Greens

Your E-mail Address:
katsiaryna.baravikova@gmail.com

Katsiaryna Baravikova
Belarusian Young Greens

Dear CDN Office and Member Organizations,

With this motivation letter, I want to highlight my intent and drive for joining the Executive Committee of the CDN. My journey and aspirations in political activism, particularly under the challenging conditions in Belarus and Eastern Europe, have led me to this moment where I believe I can make an impact.

For a long time, I've wanted to dive deep into political movements, championing democracy, and pushing for change. Belarus, however, hasn't been the easiest place for such ambitions. Post-2020, things got even tougher, leading me to seek a platform where my voice could still matter. Watching democracy get pushed into a corner, not just back home but across Eastern Europe, has been tough. It's clearer than ever that we need strong, collective international activism. That's where I see the CDN, and more specifically, the Executive Committee role, as a perfect fit.

Being part of the Executive Committee, with its crucial role in shaping the organization, making those big strategic calls, and keeping the wheels turning smoothly, is exactly the kind of challenge I'm looking for. It's about making real, tangible impacts, steering our collective efforts in the Green movement, and ensuring our voice is not just heard but leads to action. It's about connecting, strategizing, and dreaming big with member organizations across borders.

I believe my background equips me with a unique perspective and relentless drive for our shared goals. Joining the CDN's Executive Committee isn't just a role for me; it's a chance to be part of something bigger.
Thanks for considering me for this opportunity.

Sincerely,
Katsiaryna Baravikova

KRAKÓW, POLAND
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(+48) 571-333-381
KATSIARYNA.BARAVIKOVA@GMAIL.COM

KATSIARYNA (KATYA) BARAVIKOVA

NON-PROFIT EXPERIENCE

BELARUSIAN YOUNG GREENS – *Member*

Oct 2023 – Present

- 2024 CDN **General Assembly prepteam**

VAŁOKA – *Founder*

Feb 2021 – Present

- Created the catalog of Belarusian farmers
- **Finalist of the largest competition of social projects** in Belarus — Social Weekend, season 16
- Run Product, Project and Marketing Manager roles, SMM, Speaker

IGROW – *Speaker*

Sep 2021 – Dec 2023

- Marketing and business **lectures** for Belarusian farmers

KALEKTAR.ORG – *Project Manager*

Feb 2020 – Mar 2020

- The Research Platform of the Belarusian Contemporary Art

HONEST PEOPLE – *Independent Observer*

Jul 2020 – Aug 2020

- 2020 Belarusian presidential election

EXPERIENCE

Self-Employed – *Freelance Marketing Consultant*

2022 – Present

Fingers Media, Minsk – *Marketing Lead*

Apr 2021 – Nov 2021

dev.by, Minsk – *Head of Marketing and Sales*

Jan 2019 – Jan 2020

Kufar (Schibsted Media Group), Minsk – *Leading Specialist at the Commerce and Marketing department*

May 2018 – Dec 2018

Buzzoola, Moscow – *BizDev CIS Region*

Jun 2017 – May 2018

Zenith, Minsk – *Digital Director*

Feb 2016 – May 2017

McCann Erickson Universal, Minsk – *Digital Media Planner*

Nov 2014 – Feb 2016

Other experience – *Artist of the orchestra and ensemble, Teacher, Art Manager, PR-specialist*

2009 – 2014

EDUCATION

University of Lodz – *The Global Mini MBA*

2024 – Present

European Humanities University – *Bachelor of Media and Communication*

2013 – 2017, Vilnius

Grade 8.5/10
Graduate work: The Phenomenon of Neural Networks in the Context of Modern Artificial Intelligence Evolution and Big Data (the Case of Palekh Project)

Saint Petersburg Music College named after N.A. Rimsky-Korsakov

2009 – 2013, Saint Petersburg

Graduated with honors
Artist of the orchestra and ensemble, teacher. Department of wind and percussion instruments.

LANGUAGES

Native Belarusian and Russian
English (B2)
Polish (A2-B1)

Belarusian Young Greens

March 28, 2024

Cooperation and Development Network
Eastern Europe
Rue du Taciturne 34
1000 Brussels, Belgium

Dear CDN Office and Member Organizations,

On behalf of the Belarusian Young Greens, I am delighted to recommend **Katsiaryna Baravikova** for the CDN Executive Committee 2024. Katsiaryna stands out as a highly active and committed member of our organization who believes in and works hard for green and democratic values.

Over the past six months, Katsiaryna has significantly contributed to elevating our presence and impact on the international stage. Moreover, she's been a part of the local prepteam for the CDN General Assembly 2024, where her contributions have been especially noteworthy. Her knowledge about human rights and activism has been a huge help to us, guiding our efforts and making our work more effective.

Additionally, having someone from Belarus on the Executive Committee is especially important to us. Many of us have had to leave the country because of political prosecution. Now we find very few ways to make a political impact, except through international work like we do with CDN. We think having Katsiaryna on the Committee will help bring attention to our cause, help bring peace to our region, and support our fight against dictatorship.

We trust that you will find Katsiaryna's candidacy as compelling as we do. Her role in the Executive Committee would be a significant step forward in our shared mission.

We appreciate your consideration and look forward to seeing Katsiaryna contribute to our common goals.

Sincerely,

Palina Burko
On behalf of the Belarusian Young Greens

